



TOWN TEAM
MOVEMENT

The Town Team Charter

What is the Town Team Charter?

The charter is a shared story of what Town Teams are and how they are expected to act. It's a summary of the 'Town Team Way'. The movement is bigger than all of us!

The Vision

This is a positive movement of citizen-led action focussed on creating connected, resilient communities and better places.

Town Teams are proactive, non-profit organisations that include businesses, landowners, residents and others working collaboratively with their local government (or equivalent) to improve their local place or area. The Town Team approach is innovative, creative and fun!

"The imagination, the sweat, the enthusiasm, and the efforts of its people are the greatest resource that any place has".

Marcus Westbury in Creating Cities

The Guiding Principles

1. Positive

Town Teams are positive influences in their community and lead by example. They foster a can-do culture and build beneficial relationships wherever possible,

2. Proactive

Town Teams are action-focussed and take some responsibility for improving their community and place. They help deliver actions, events or projects. They don't wait for governments or "somebody else" to do "something".

3. Apolitical and Independent

This approach is beyond politics. Town Teams do not advocate for or align with political parties or candidates. They are independent from governments, but work closely and constructively with them. They work for the benefit of their communities, not for individual or factional advancement.

4. Inclusive

Town Teams are open and inclusive to all, including people who live, work, run a business, own property or visit their area. They celebrate diversity.

5. Resilient and Sustainable

Town Teams help to create resilient, connected and sustainable places for current and future generations. This includes environmental, social, economic and governance components of resilience and sustainability. They also help create healthy and vibrant 'places for people'.

6. Integrity, Honesty and Respect

Town Teams and their members operate with integrity, honesty and respect at all times.